



Web Forms for Nonprofit Organizations - Wacha LIFE

About the NPO

The core mission of Wacha LIFE is to raise awareness upon human rights. Their ambassadors have a special focus upon the children of minorities and other groups that may not be in the main concern of national authorities. The organization helps socio-economic regeneration of minorities by promoting a climate of equality. Based in Pretoria, South Africa, the NPO actively promotes its actions abroad and it mobilizes a global audience for donations and other charity through the organization's website. Beside the main portal, Wacha LIFE also uses social media on a regular basis to disseminate the messages and maintain a buzzing community around their projects.

Issue

A large NPO as Wacha LIFE constantly deploys several parallel projects - contests, surveys. As they shifted more and more towards the online medium, there came the need for a web solution of registering participants and disseminating various types of questionnaires. To send each questionnaire to a large number of recipients via e-mail was definitely not a solution. Ryann Coetzee, founding member of Wacha LIFE, started looking for an online form builder.

123ContactForm solution

Mr. Coetzee searched Google for a form builder that would fit their needs and founds the portal of 123ContactForm. From the first eye-contact he was delighted with the graphic interface of the website. He also found that the wizard was very intuitive and decided to give it a try.

With 123ContactForm, the company representatives created questionnaires, competition entry forms and a wide variety of surveys. The forms were published on their Facebook page and disseminated through links on Google Plus to reach the widest possible audience.

Tools used and overall payoff

- Surveys and registration forms
- Facebook app
- Custom autoresponders and notifications.

Online forms created with 123ContactForm helped Wacha LIFE reach their public and gather a wide amount of responses in support of their causes. Information management for this nonprofit organization is now easy as 1-2-3!

TESTIMONIAL

"As a NPO, any help to pre-develop office forms is the greatest aid to us! For our campaigns, we needed electronic questionnaires and contest forms. We found 123ContactForm very user friendly, accessible and simple to use."

(Ryann Coetzee, founding member of Wacha LIFE)

www.wachaglobal.com

Summary

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ISSUE



2

SOLUTION



3

PAYOFF

Wacha LIFE needed online forms to facilitate participation to their contests and studies. They were dealing with a large amount of office paperwork and wished to optimize the process of information exchange.

With 123ContactForm, the nonprofit organization has built the needed forms with great ease. The forms were published on Google+ and on the Facebook page of Wacha LIFE, using the Facebook app of 123ContactForm.

Research and information management is now simpler than ever for Wacha LIFE. Using forms created with 123ContactForm they also manage to maintain high levels of engagement from their public in a simple way.